



# Reflex Trade

Reflections ERP Software



Reflections

Overview Brochure

## Why Reflex Trade

Reflex trade ERP leads you through all your business workflow, step by step, supporting manufacturing, sales and accounting processes in a single, fully integrated solution.

It enhances your business experience by closer management of all business process with increased efficiency and decreased errors. Reflex Trade provides management with timely and reliable insight to guide important business decisions.

Reflections, Reflex Trade provide solutions to small and medium sized businesses, with a strong happy customer base across various locations of world. Reflex trade enables our customer to manage their entire business process activities every day with a large database of customers, inventory, resources etc.

Reflex trade ERP offers the ease of integration, high performance and reliability that companies rely on to increase profitability and grab the competitive advantage. At the core REFLEX TRADE has strong financial, operational and customer relationship management features and capabilities to successfully accelerate your business expansion.

Finance module gathers financial data from various functional departments and generates valuable reports such as Sale Order, Purchase order, Delivery Notes, work order etc.

## Best Solution

Reflex trade is web based ERP that integrates all the business process for all the business verticals.

The processes that exist in your business in every business no matter how simple or complex the processes, there is an essential Planning element to pull the forecasts, budgets and targets together. Tracking, reporting and ensuring the integrity of information are the most important aspects of manufacturing for regulated industries. With Reflex trade ERP, you can:

- Provide seamless integration of planning, materials management and procurement, manufacturing, financial, and business intelligence processes.
- Make it easy for your employees to do business with each other by standardizing and integrating business processes across the enterprise.

With Reflex trade, your company can significantly advance the strategic alignment and efficiency of manufacturing, accounting, human resource and operational redundancies. It is a powerful set of tools to help you confidently streamline time-consuming accounting processes, manage your complex business, finances, and comply with regulations. This module has the capability of meeting all the accounting and financial needs of an organization

## Flexibility, Control and Improved operations for regulated industries

Reflex Trade helps manufacturers from small businesses to mid-size enterprises see more clearly. Integration of data across the enterprise ensures that you have greater visibility in all areas of your business, from daily operations to a strategic decision level. Insight into production, inventory and financial data makes it easy to identify opportunities for cost savings and efficiency improvements. A high-level view of key business indicators facilitates faster and more accurate management decisions.

## Customize or Tailor it for you

With choice of customization option Reflex trade has a solution that can meet the individual needs of your business and accelerate your business needs.

## Benefits of Reflex Trade

Availability of the right materials required for production, on time.

Timely delivery of manufactured goods to your customers.

Optimal use of manufacturing resources.

Collecting the business data for analysis and better planning.

Ensures your sales, marketing and customer service resources are being used to maximum effect.

Ensures to meet customer service level agreement.

Boosts productivity and increased resource efficiency & Minimizes administration costs.

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# Key Modules



SALES MANGEMENT



ACCOUNTING



PURCHASE MANAGEMENT



HUMAN RESOURCE



INVENTORY MANAGEMENT

## Reflex Trade ERP:

Each of the modules in Reflex trade is specialized to handle specific business processes. Depending on organizations need required modules are integrated & customized. All the below mentioned modules:

FEATURES	BENEFITS
Master/Dashboard	<ul style="list-style-type: none"><li>• Create and Maintain Customer contact and account information.</li><li>• Create a detailed record of every supplier.</li><li>• Access historical and current status data.</li><li>• Add/Configure Company settings, currency, Units of measurements</li></ul>
Sales Management	<ul style="list-style-type: none"><li>• Lead/Enquiry Management</li><li>• Quotation Management</li><li>• Work Order and Delivery Management</li><li>• Convert quotes to sales orders automatically and Invoicing</li><li>• Sales return Management</li></ul>
Inventory Management	<ul style="list-style-type: none"><li>• Tracking and Traceability</li><li>• Integrated Inventory Control</li><li>• Stock management</li></ul>
Purchase Management	<ul style="list-style-type: none"><li>• Create/manage vendor RFQs and manage PO requisitions.</li><li>• Manage purchase orders or generate purchase orders from planned orders</li><li>• Good received analysis with delivery note</li><li>• Purchase invoicing and returns</li></ul>
HR Management	<ul style="list-style-type: none"><li>• Department wise management</li><li>• Employee Data management</li><li>• Employee tracking</li><li>• Employee Document Management</li></ul>
User Management	<ul style="list-style-type: none"><li>• Create and Manage Users</li><li>• User Role Management</li><li>• Manage and control Access Rights</li></ul>
Reports	<ul style="list-style-type: none"><li>• Manage and handle Accounting Reports</li><li>• Analysis Report generation</li><li>• Enables Report printing</li></ul>
Accounting	<ul style="list-style-type: none"><li>• Fully Integrated with Sales, Purchase and Inventory Module</li><li>• Manage Accounts Payable and Receivable</li><li>• Invoicing</li><li>• Manage Bills &amp; Expenses</li></ul>

# Sales

Sales is the key area for commercial organizations to build up their business. By using Reflex Trade Sales Module, the company can enter the leads/enquiry, access the leads and convert them to opportunities, view all sales enquiry list, convert it to work order, View Status and close work order with delivery notes. It can also create quotations and sale orders for the leads.

## Lead/Enquiry Management

Timely Enquiry or lead management increases the possibility of increased revenue. Leads with enquiry and customer details are provided which gives an opening for work order opportunity.

## Quotations

Create quotes in just a few clicks. Use predefined products, pricelists and details easy your job. Quotation details available with related customer, supplier and product with option to release order

## Work Orders & Contracts

Manage existing or new work order with an easy interface. Work order details are available with all related and status can be updated for easy analysis. Timely analysis of worker management can be done.

## Manage invoicing from sales order

Invoicing policy is configured in the product but managed from the sales order. By default, an automatic expiry date is calculated into the invoice. Easily follow the created and confirmed invoices.

## Delivery Notes

Delivery notes are available with the status of the work order completed. It will give an analysis of how the business process and lead conversion are managed.

## Invoicing

Invoicing the confirmed delivered work order by analyzing the deliver by notes will help to maintain accurate processing. Delivered/completed work order can initiate invoice with the order details.

## Sales Return

Track and manage order/products returned by customers timely with Order details

The screenshot shows the Reflex Trade 1.0 software interface. The title bar indicates the user is logged in as 'admin [administrator]'. The left sidebar contains a navigation menu with categories like Master, Sales, Purchase, Inventory, Accounts, and Reports. The main window displays the 'Enquiry List' tab with a search filter for dates from 02/18/2015 to 04/30/2016. Below the search bar is a table listing enquiries with columns for Enquiry Number, Customer Name, Customer RefNumber, Sales Representative, and Status.

Enquiry Number	Customer Name	Customer RefNumber	Sales Representative	Status
ENQ/21	AL HAMMAM COMPANY			Quotation Created
ENQ/20	REFLECTIONS INFO SYSTEMS			Quotation Created
ENQ/19	NESMA & PARTNERS CONTRACTING CO. LTD			Quotation Created
ENQ/18	NESMA & PARTNERS CONTRACTING CO. LTD			Quotation Created
ENQ/17	AL HAMMAM COMPANY			Pending
ENQ/16	REFLECTIONS INFO SYSTEMS			Pending
ENQ/15	AL HAMMAM COMPANY			Quotation Created
ENQ/14	REFLECTIONS INFO SYSTEMS			Quotation Created
ENQ/13	REFLECTIONS INFO SYSTEMS			Pending
ENQ/12	NESMA & PARTNERS CONTRACTING CO. LTD			Quotation Created
ENQ/11	AL HAMMAM COMPANY			Quotation Created
ENQ/10	REFLECTIONS INFO SYSTEMS			Pending
ENQ/9	NESMA & PARTNERS CONTRACTING CO. LTD			Quotation Created
ENQ/7	AL HAMMAM COMPANY			Pending
ENQ/6	REFLECTIONS INFO SYSTEMS	E181		Quotation Created
ENQ/5	REFLECTIONS INFO SYSTEMS	SS10		Quotation Created
ENQ/4	REFLECTIONS INFO SYSTEMS	DD		Quotation Created
ENQ/3	REFLECTIONS INFO SYSTEMS	S150		Quotation Created
ENQ/2	REFLECTIONS INFO SYSTEMS	Q		Pending

# Purchase Management

When combined with Accounts Payable, Inventory Control and Order Entry, the Purchase Orders module provides a comprehensive, fully integrated purchasing system.

All the Purchase Activities like starting from Request for Quotation to Supplier, Purchase Order Generation after quotation approved, Goods Received Notes once items received, Purchase invoice generation, Purchase Return list can be executed/handled by this section.

## Request for Quotations

Create and Request for quotes with details like goods or services, quantity, date of delivery and date of bid. RFQ can be generated easily with the list of vendors/Suppliers managed by the system. RFQ list will be available with the quotes from the suppliers.

## Purchase Order

Manage goods requirement by Purchase Orders easily. Purchase management enables you to track your suppliers' price quotations and convert them into purchase orders if necessary.

## Goods Received Notes

Manage received goods with goods received note as a receipt given to confirm delivery or acceptance of goods. Once receives this note, a payment invoice can be generated.

## Purchase Invoice generation

Supplier invoices can be registered and managed with the delivered goods. The purchase expenses can be recognized as soon as the purchase invoice is accounted

## Purchase Return list

Track and manage Goods may be returned to supplier if they carry defects or if they are not according to the specifications of the buyer.

## Features

Requests • Purchase order • Receipt of Goods (ROG) • Invoice • Materials provided

The screenshot displays the 'Purchase Order' form in the Reflex Trade 1.0 application. The interface includes a sidebar menu on the left with categories like Dashboard, Master, Sales, Purchase, Inventory, Accounts, and Reports. The main window shows the 'Purchase Order' form with the following details:

- Purchase Order No:** PO103
- Work Order No:** WO104
- Delivery Date:** 04/26/2016
- Purchase Order Date:** 05/11/2015
- MFG:** aa
- Delivery Contact Name:** alman
- Supplier WO RefNo:** 123
- PaymentTerms(days):** 4555
- Contact Email:** an@gmail.com
- Supplier:** AL MOUSA FOR SPECIAL
- Delivery location:** riyad
- Contact Mobile:** 9962825758

Below the form, there is a table of items with columns: Item Code, Item Description, Unit, Quantity, Rate, Amount, Delivery Date, and Status. The table contains the following data:

Item Code	Item Description	Unit	Quantity	Rate	Amount	Delivery Date	Status
IC02P16-CX0P-O3	Multi-Pair Instrumentation Cable 02X2X16 AWG Tinned Copper Conductor ASTM B...	METER	4000.00	5.78	23,120.00		GRN Created
IC10P16-CX1P-O3	Multi-Pair Instrumentation Cable 10X2X16 AWG Tinned Copper Conductor ASTM B...	METER	139.00	28.06	3,900.34		GRN Created
IC8P16IO6B1-D	INST CABLE: 8PR X 16AWG. CU/XLPE/PVC/IND-O/A-SHLD. 600V	METER	89.00	3.78	336.42		GRN Created
CC07C2-5-CX4P-...	STRANDED CONDUCTOR,FLAME RETARDANT,BLACK	METER	56.00	9.20	515.20		GRN Created
CC19C2-5-CX4P-...	STRANDED CONDUCTOR,FLAME RETARDANT,BLACK	METER	45.00	27.00	1,215.00		GRN Created
CC30C2-5-CX4P-...	STRANDED CONDUCTOR,FLAME RETARDANT,BLACK	METER	56.00	45.00	2,520.00		GRN Created
IC6P16IO6B1-D	INST CABLE 6 PR X 16AWG. CU/XLPE/PVC/IS/OS-SHLD. 600V	METER	78.00	3.56	277.68		GRN Created

The total amount for the order is SAR 31884.64.

# Accounting

Create and send professional invoices and receive payments online. Control supplier invoices and get a clear forecast of your future bills to pay. You can track transaction details and sales information on-screen and in printed reports.

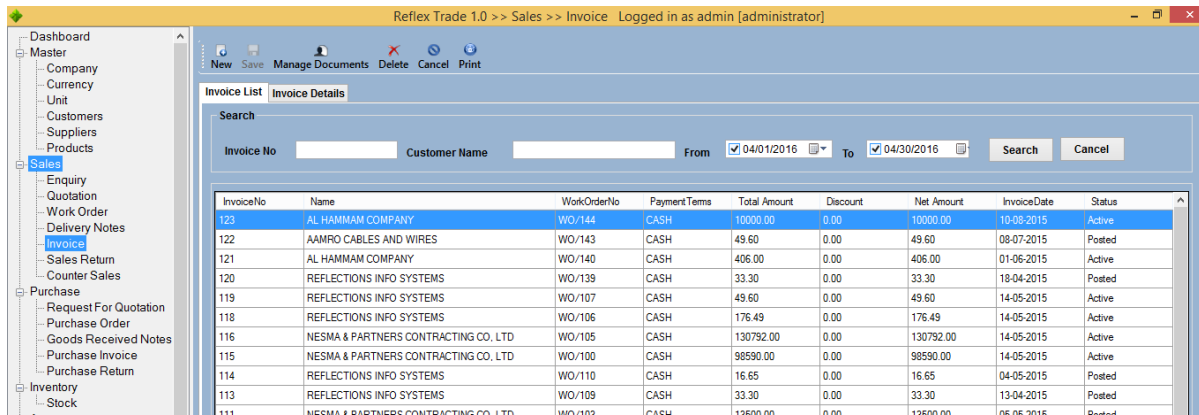
Accounting integrates fully with Sales and Purchase module, so you always know your inventory levels and the status of your accounts payable and receivable. Receipts Payments, Customer Ledger, Supplier Ledger, Customer Ageing Analysis, Supplier Ageing Analysis are handled in this section.

## Integrated Solution

Fully Integrated with Sales, Purchase and Inventory Module to handle all accounting process like creating invoices from sale order and delivery orders.

## Features

- Quotations • Sales order management • Purchase order management • Delivery notes • Deliveries • Invoicing



# Reporting

Manage reports that are produced on a recurring basis. All the different Report Sale Order, Purchase order, Delivery Notes, work order are available and print option is available. The system allows you to view the report and enables a printing with print preview as separate screen.

## Analysis Reports

Reports such as Customer Ageing Analysis, Supplier Ageing Analysis are available which helps to keep tracking of account statistics of customer and

Customer Ageing Analysis								Date: 01/04/2016			
								Page 1 of 1			
Date	Inv #	PO No	Inv Amount	Balance	Credit	Due Days	Due	OVER DUE AMOUNT IN DAYS RANGE			
								< 31	31 to 60	61 to 90	> 90
14/04/2015	100		31894.84	31894.84	0	353	353				*****
05/05/2015	104		1215.00	1215.00	2	332	330				1215.00
05/05/2015	105		2520.00	2520.00	2	332	330				2520.00
01/06/2015	121		486.00	486.00	0	305	305				486.00
10/08/2015	123		10000.00	10000.00	0	235	235				*****
05/05/2015	110		55200.00	55200.00	3	332	329				*****
05/05/2015	111		13500.00	13400.00	3	332	329				*****
14/05/2015	115		98590.00	98590.00	0	323	323				*****
14/05/2015	116		130792.00	130792.00	40	323	263				*****
13/04/2015	113		33.30	33.30	5	354	349				33.30
04/05/2015	114		16.65	16.65	5	333	328				16.65
14/05/2015	118		176.49	176.49	5	323	318				176.49
14/05/2015	119		49.60	49.60	90	323	233				49.60
Balance				344283.68			4025.00	0.00	0.00	0.00	*****

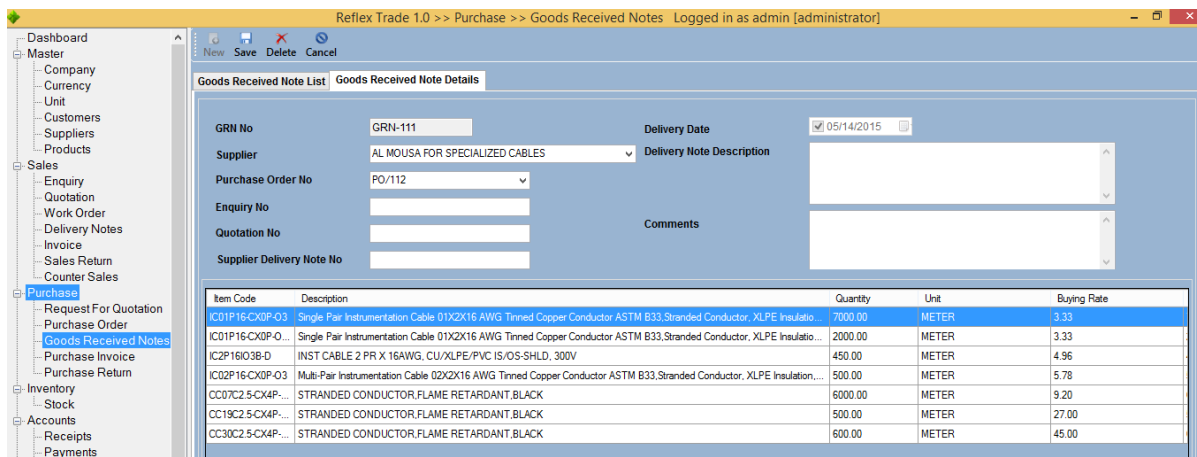
# Inventory Management

Reduce Inventory Costs and Improve Tracking and Traceability from the Manufacturing Floor to the Warehouse. Inventory control may be the single most important factor in improving efficiency, part and materials accuracy and ultimately, your bottom line.

When combined with Accounts Payable, purchase module and Order Entry, this module provides a comprehensive, fully integrated inventory system.

## Stock Management

With this module you can track your inventory in as much detail as required. You can create products or services establish minimum and maximum stock levels, with multi-unit of measurement.



# HR Management

Reflex Trade HR module provides full employee list, department list with all the details. It helps to easily access and track employee's personal information's including passport, visa, Employee Contract details, Employee official details and records. Department wise management of employees and records.

## Employee document management

Managing all employees and applicant's documents by their name or document type

Employee contact, personal documents like passport, visa, Insurance details etc. can be entered and the related document can be added and saved.

## Employee Data Management

Employee general information, photo, contact details, department and designation details, work permit information, emergency contacts can be easily accessed and used





# Our Proud Customers

As an upshot from our commitment to high quality service, the majority of our business comes from existing clients and referrals. Developing great partnerships with our clients is very important to us and we've helped over 300 businesses, from internet startups to global corporations, develop winning web strategies.

Whether selling online, generating leads, building a brand, shouting about a great cause or bringing communities together, our clients all have a common goal; the desire to succeed, and we're proud to have played a significant role in their achievements.

## Gulf Trans Power (GTP) Contracting & Trading

GTP is one of our prime customer who is growing there business with the support of Reflex Trade ERP. They are the leading stockiest manufacturers of cables accessories and related products in KSA, all there business process involving manufacturing, accounting, sales and HR is handled by Reflex **Requirement:**

GTP was handling all there business process manually with aid of some basic computer software's. They were facing issues handling the huge data's with the basic software's and additional time required for error handling. As a result of continuous growth and development in sales and manufacturing systems KSA, it had a huge need for an efficient ERP system to make better business process.

### The Solution:

GTP found Reflex Trade ERP system from Reflections as the best solution to implement. With customized functionality designed to meet the all business process helped GTP to handle all the business process in a Single ERP System. Reflex Trade was designed was designed with an integrated robust core of modules for accounting management, sales management, manufacturing and HR management.

### The Result:

GTP now relies on Reflex trade to set daily work order schedules, forecast inventory control, manage customers and suppliers, employee data and documentation handling and all accounting activities. The analysis Reports works as an add-on to improve the whole efficiency by analyzing the status of all the customers and suppliers. GTP was able to improve the accounting efficiency by easy handling of sale orders, purchase orders, invoice and delivery notes. All the way they are able to view and handle the status of all the orders in all stages of process. GTP is now fully operating with less delivery errors, better quality, and streamlined operations.

### Benefits

- Optimized efficiency of business operations
- Improved accounting accuracy
- Supported sales growth
- Eliminated excess data entry
- Saved hours of resource over-time
- Speed invoice turnaround
- Optimized operations as a result of timely management
- Increased operational efficiency
- Reduced Data errors
- Leveraged better operational planning

## GTP DATA STATISCS

■ Quarter ■ Half Year ■ Annual



# Getting Started

## Try Reflex Trade

Reflections offers a complete suite of functionality that will seamlessly integrate and automate your business processes and provide your organization with the visibility, tools and technology you need to meet the demands of your business.

## We Focus on the Best Solution

Reflections ERP System is dedicated to provide manufacturers with software solutions that truly add value to their business, to deliver superior functionality, rapid implementation, high levels of usability, and a technology standard that is unmatched in the industry

- Comprehensive pre- and post-implementation consulting services
- Implementation and customization
- Flexible ongoing education
- Business process outsourcing
- Product support

By providing innovative, industry-driven enterprise application software, Reflex Trade helps businesses to, operate most efficiently, and stay at the forefront of their industry.

Build your system to fit the demands of your business. Tailor your ERP system with customized, personalized software designed to meet your unique business requirements. Reflex Trade ERP was developed to deliver customized ERP capabilities.

# Contact Us:

## Reflections Info Systems

We are a technology services and solutions company (ISO 9001:2008 certified), Established in 2008, providing high quality end-to-end IT Solutions and Services to clients globally. We specialize in creating bespoke software solutions, web applications, mobile applications and more to bring our clients' ideas to reality. We have experience in delivering high quality total solutions for different domains including Healthcare, Banking & Financial Services, Retail & Shopping, Logistics & Transportation, Media & Entertainment, Automobile and Fashion and more.

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*"I believe Reflections sets the standard for excellence in customer relations. I, for one, am impressed and inspired by all that you do"— Dan Balda, M.D. CEO Medicomp Inc.*

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